

Ocean City, MD Tram Advertising



8 Trams

Travel Entire Length of the Boardwalk
Atlantic Avenue (Boardwalk) South 1st Street
Tram Station to/from 27th Street Tram Station

Days of Operation

Service starts May 2, 2024 for Springfest
Service ends Sunfest October 27th 2024

Ridership

Serves the over 8,000,000 Annual Visitors



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Digital Tram Advertising

8 Screens Available

8 Seconds per ad, 1 Minute 20 second loop (10 Ads Per loop)

Operates Day and Night with full color in high resolution

Allows for full Video (no sound), ads can change based on dates, multiple ads can rotate.

Boardwalk Digital Package 2 Rear Digital Screens



Tram Domination

2 Full Trams

2 Digital Rear Tram Ads

4 Side Panels on Each Tram (8 Total)

2 Front Tram Ads



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Side Panel

24" x 182"

4 Available per Tram



Front Panels

24" x 66"

1 Available per Tram

