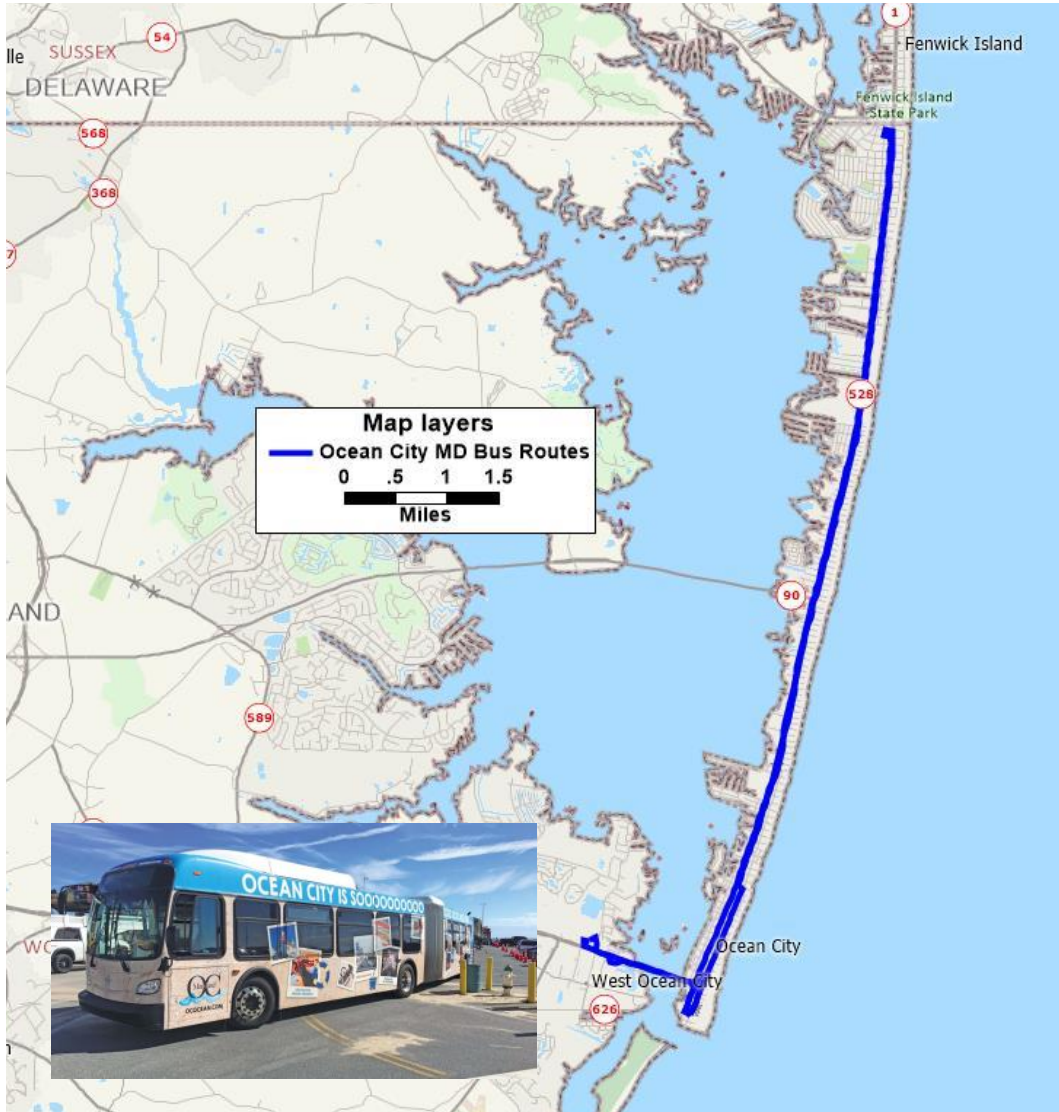




TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Available Advertising

Transit Fleet

Total Bus Fleet: 52 Buses

Para Transit: 2

Boardwalk Tram : 8

Annual Ridership

2,327,728



TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Demographics

Full time Residents

Full Time Population: 6,900
Households: 3,720
Families: 1,784
Average HH Income: \$55,954

Tourism

Annual Tourists: 8,000,000+
Summer Weekend Visitors: 354,000
Tourism Related jobs: 12,500+
Revenue Generated Annually: 1.74 Billion

<u>Ethnicity</u>	<u>Percent</u>
White alone	89.60%
Hispanic or Latino	7.30%
Two or More Races	2.10%
Black or African American	0.70%
American Indian	0.50%
Asian	0.20%

Areas with Most Highest Visitors

Alexandria VA, Allentown PA, Altoona PA, Baltimore MD, Bethlehem PA, Bronx NY, Brooklyn NY, Columbus OH, Hagerstown MD, Harrisburg PA, Johnstown PA, Lancaster PA, Lebanon PA, Mckeesport PA, New York NY, Philadelphia PA, Pittsburgh PA, Reading PA, Staten Island N, Syracuse NY, Washington DC, Wilmington DE, York PA

Employment by Industries





TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Attractions

Ocean City Performing Arts, Mid-Atlantic Symphony, Trimpers Amusement Park, Sun Outdoors Frontier Town, Delmarnva Shorebirds, Baseball, Secrets Distilling, T.C. Studios and Entertainment, Ocean Downs Casino, Jolly Roger Amusement Park, Holly Ridge Equestrian Center, Fun City Arcade, Baja Amusements, Sport Land Arcades, OC Bay Hopper

Water Activities

Jet Ski Rentals, Kayaking & Canoeing, Surfing, Water Tours, Deep Sea Fishing, Parasail, Boat Rentals, Swimming, and more!

Events

Marlin Open fishing tournament, Ocean City's Sunfest, OC Springfest, Giant Kite Show, Bike Fest, OC Adventurefest, Oceans Calling Festival, Autumn Homes Show, Harbor Day, Semper Fi Ride, Artrageous, Octoberfest, Storm Warriors 5k, Winterfest of Lights, Shoppers Fair, OC Comic Con, and More!

Parks

Eagles Landing, Northside Park, The Ocean Bowl Skate Park, Assateague Island National Seashore, Fiesta Park, Jamestown Park, Assateague State Park, Harriet Tubman Park, Little Salisbury Park, Ayers Creek, Pocomoke River State Park, Dorchester Beach, Robin Park, Entry Park, Gorman Park, Blackwater National Wildlife Refuge, Sunset Park, Inlet Park, North Surf Park, Ninth Street Fishing Pier, and more!

Shopping Centers

Outlets Ocean City, Seaside Village, The Inlet Village, Phillip's Square, Gold Coast Mall, Town Center, Ocean City Square

Hospitals and Medical Centers

Atlantic General Hospital, 75th St Injury & Illness Center
Atlantic General Primary Care. Ocean City Youth Health Center, West Ocean City Injury & Illness Center

Over 10,000 Hotel Rooms

25,000 Condominiums for Rent

200+ Restaurants

17 Golf Courses



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Ocean City Bus Advertising

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TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Available Bus Advertising

Full Wrap

Entire Bus Branding,
Largest Available Format, Full Moving Billboard!



King Kong (USK)

Large Format Full Side Between Wheels
High Impact!





TOWN OF OCEAN CITY
MARYLAND



Ocean City, MD Transit Advertising



Available Bus Advertising

Kong Poster

Large format poster covers entire area below window between wheels. Located on Street/Driver Side of bus.



King Poster

Traditional size bus poster
Located on the Street/Drive Side of the Bus.





TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Available Bus Advertising

Queen Poster

Curb side poster located by door facing riders as they board the bus.



Tail Poster

Poster located at the rear of the bus facing approaching traffic and pedestrians.



Interior Card: 11" x 28"

Interior bus advertising located on both sides of the bus.





TOWN OF OCEAN CITY
MARYLAND



Ocean City, MD Transit Advertising



Boardwalk Tram Advertising

Boardwalk Tram Advertising

Boardwalk trams take you the whole length of the Boardwalk, which travels from the Inlet to the north booth at 27th Street. The Boardwalk tram will stop at most any location along the route to load or discharge passengers.

Advertising Opportunities

Tram Top Advertising side and rear

Hours of Operation

May 2 – October 27, 2024

Daily Service

May 24th to September 2, 2024
Every 15 Minutes

Limited Service

Sept. 3 – Oct, 27, 2024

Ridership

Serves the over 8,000,000 annual
Beach Visitors





TOWN OF OCEAN CITY
MARYLAND

Ocean City, MD Transit Advertising



Ocean City, MD Transit Advertising



Contact us For Rates and Availability at:

Jack Dubecq

Sales Representative

302-598-3933

jdubecq@gatewayoutdoor.com



www.gatewayoutdoor.com