



Lehigh and Northampton Transit Advertising



Available Advertising

Commuter Transit Fleet

84 Buses

Paratransit Fleet

12 Buses

78 Vans

Bus Shelters

116 Bus Shelters



Lehigh and Northampton Transit Advertising



Lehigh Valley Statistics and Facts

Population: 842,913

Median Household Income: \$65,929

Median Age: 41

Uninsured Residents: 5.5%

Colleges & Universities in Region

Albright College
Alvernia University
Berks Technical Institute
Cedar Crest College
Delaware Valley University
DeSales University
Gwynedd Mercy University
East Stroudsburg University Lehigh Valley Campus
Kutztown University
Lafayette College
Lehigh Carbon Community College
Lehigh Career & Technical Institute
Lehigh University
Lincoln Technical Institute
Muhlenberg College
Moravian College
Northampton Community College
Penn State Lehigh Valley
Penn State Berks
Reading Area Community College
Triangle Technical Institute
Ursinus College

Points of Interest

Dorney Park & Wildwater, Crayola Experience, Allentown Art Museum, Lost River Caverns, Dutch Spring, WindCreek Bethlehem Casino, Coca-Cola Park, Bear Creek Resort, Blue Mountain, Lehigh Valley Zoo, Allentown Fairgrounds, PPL Center, Liberty Bell Museum, Malcolm Gross Rose Garden, DaVinci Center, Touchstone Theater, Lehigh Valley Airport.

Hospitals and Medical Centers

Easton Hospital, Good Shepherd Rehabilitation, Lehigh Valley Health Network, St. Luke's University Health Network

Events and Festivals

ArtsQuest, Shakespeare Festival, Vino in the Valley, Blueberry Festival, Christmas in July, Musikfest, DCI Eastern Championship, Das Awkscht Fescht, Lehigh Valley Pride, Roasting Ears of Corn Festival, Wheels of Time, Cars & Coffee Festival, Great Allentown Fair, Chile Festival, Octoberfest, Bacon Fest, and more.

Sports Teams

Lehigh Valley IronPigs: Independent Baseball League
Lehigh Valley Phantoms: AHL Hockey League



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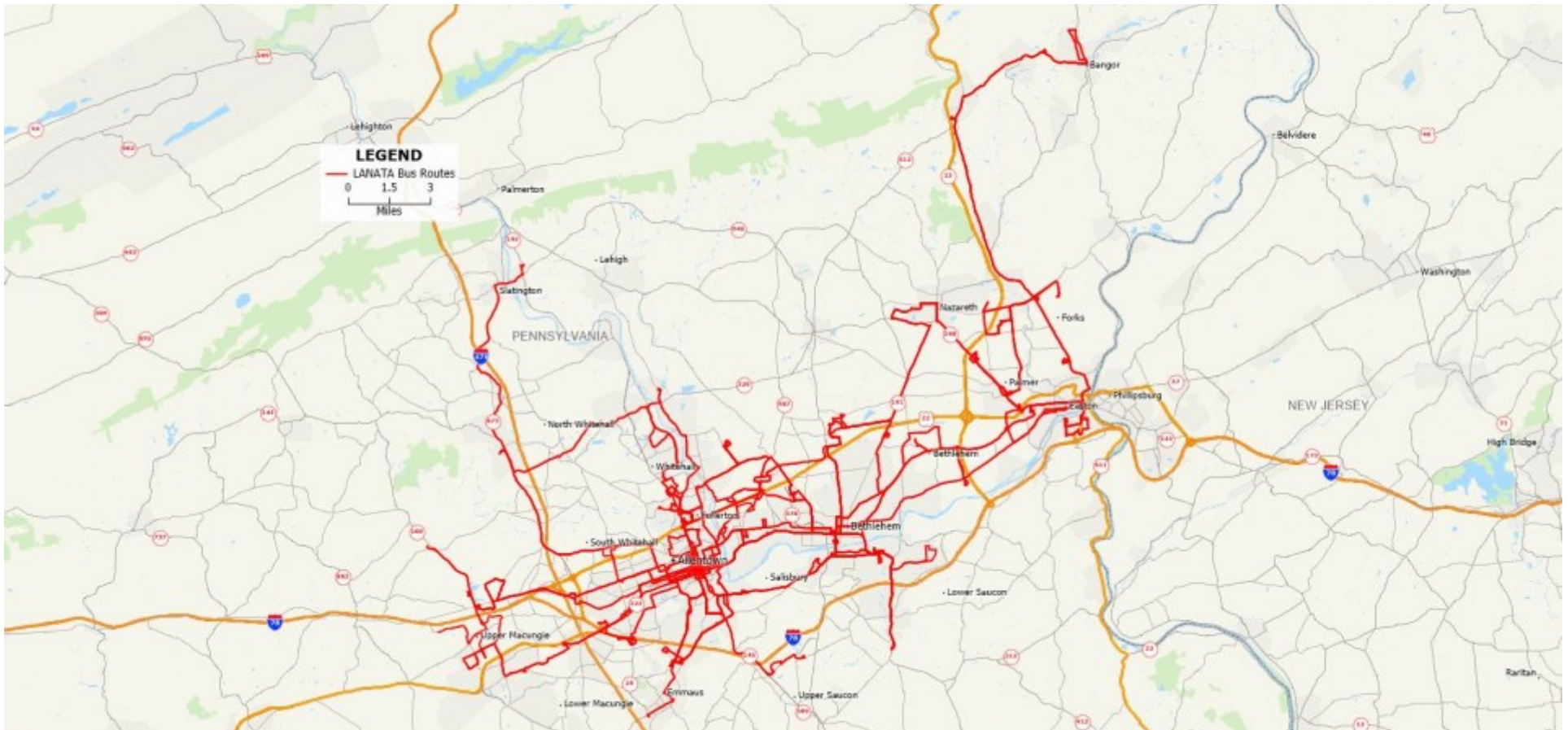


Lehigh and Northampton Transit System

84 Commuter Transit Buses

Paratransit: 12 Buses 78 Vans

Bus Shelter & Transit Center Advertising Also Available





Lehigh and Northampton Paratransit Advertising

Lehigh and Northampton Transit System



Full Wrap Bus



King Kong Bus Poster



Kong / Super King Poster



King Bus Poster



Queen Poster



Tail Bus Poster



Interior Bus Ads





Lehigh and Northampton Paratransit Advertising

Lehigh and Northampton Transit System



Full Wrap



King Window Wrap



Queen Window Wrap



King Kong



Mural Bus Poster



Interior Bus Poster

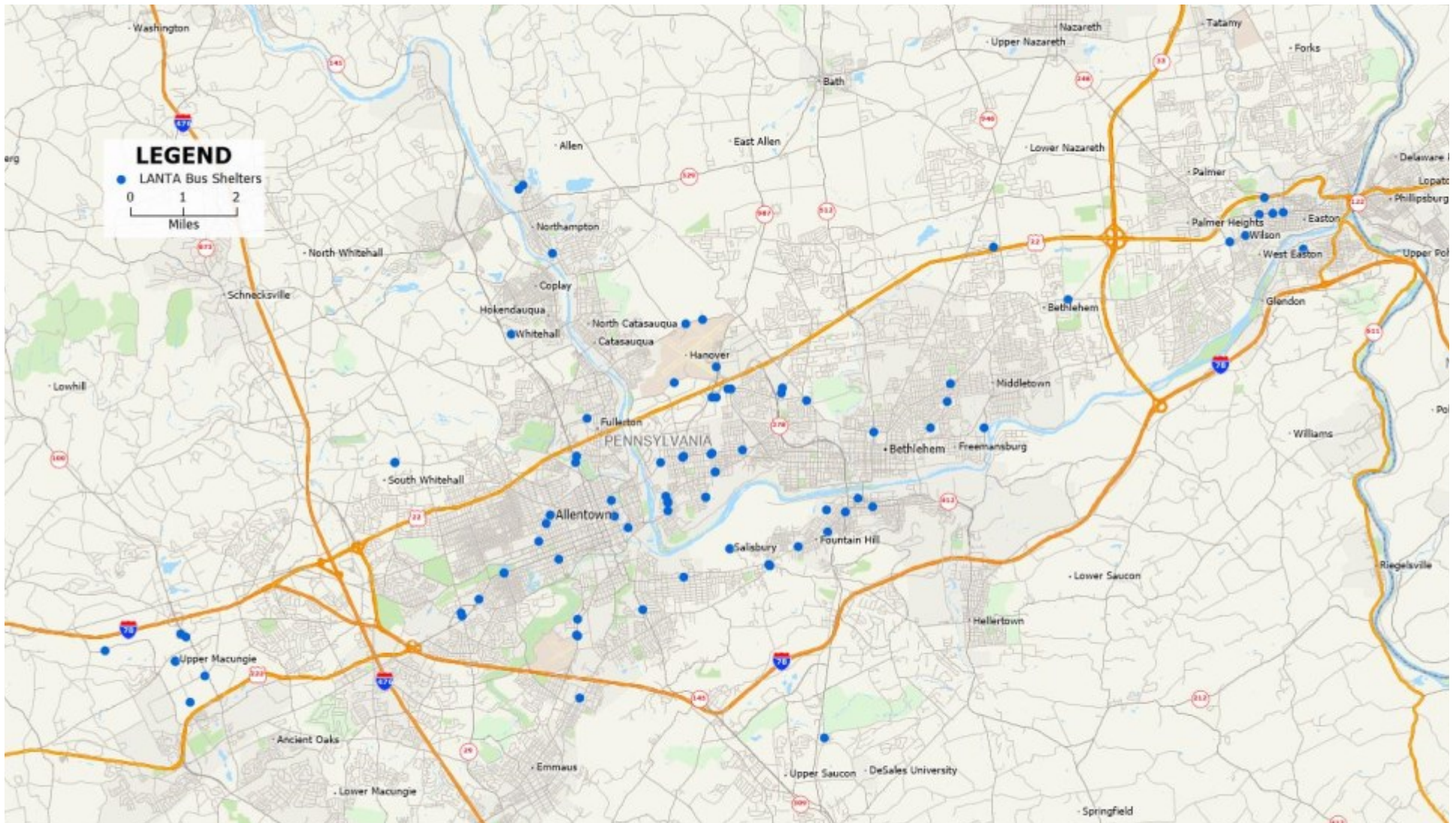




Lehigh and Northampton Transit Advertising



Bus Shelter Location Map





Lehigh and Northampton Transit Shelter Advertising



Interior Bus Shelter Poster

Exterior Bus Shelter Poster



Full Wrap Bus Shelter

